

Business Community Advertising Sponsorship

The Board of Trustees realizes that cooperation between Ronan School District No. 30 and the business community may be mutually beneficial to education and to the community. The business of education is unique and must maintain its unique status in relating to the business community. The local school system's role in the economic life of the business community is indeed major.

Any sponsorship allowed shall follow policy 7332, Advertising in Schools/Revenue Enhancement.

Objective

The Ronan Public Schools Sponsorship Program is designed to provide funding to help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. By nurturing the physical, mental and social development of Ronan/Pablo youth, these extra-curricular programs enhance the student/athlete total educational process and provide opportunities which will greatly affect many student/athlete's life-long goals and dreams.

Funds Collected

All funds collected from the sponsorship program will be used for a maintenance fund for future upkeep and program financial support.

Process

- > **Complete the Indoor Site and/or Outdoor Site form(s)**
- > **Complete the Business Community Advertising Sponsorship Agreement**
- > **Submit documents to Activities Director for processing**
- > **Draft signage will be presented to School Board for approval**
- > **Submit money to District Office Business Manager for advertising year**

Proposals for sponsorships shall be reviewed and acted upon by the Activities Director and Superintendent and then submitted to the School Board for final approval.

Indoor Site

A sign displayed at an indoor site (Event Center, PES Gym, KWH Gym, and RHS Gym). Signs may include the sponsorship's name, sponsor's logo, appropriate sponsor's company colors and contact information. The signs or displays will be 2' x 3' and purchased by Ronan Public Schools. The sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.

Ronan Public Schools maintains ownership of the signs. If it is determined that in the best interest of the Ronan Public Schools that a sponsorship should be canceled during a calendar year, Ronan Public Schools will refund to the sponsor a prorated balance based on the 365 days in a calendar year.

Two adult activity passes and listed on our annual sport's calendar.

Cost: \$100

Proposed Sponsor _____ Date: _____

Sponsorship Amount \$:

Site: KWH Gym RMS Gym RHS Gym Football Field/Track Softball Field

Approvals:	<u>Initials</u>	<u>Yes</u>	<u>No</u>	<u>Comments</u>
Activities Director	_____	_____	_____	_____
Superintendent	_____	_____	_____	_____

Date:

Outdoor Site

A sign displayed at an outdoor site (Football/Soccer/Track Complex & Softball Field). Signs may include the sponsorship's name, sponsor's logo, appropriate sponsor's company colors and contact information. The signs will be 5' x 42" and purchased by Ronan Public Schools. The sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.

Two adult activity passes and listed on our annual sport's calendar

Cost: \$250

Proposed Sponsor _____ Date: _____

Sponsorship Amount \$:

Site: KWH Gym RMS Gym RHS Gym Football Field/Track Softball Field

Approvals:	<u>Initials</u>	<u>Yes</u>	<u>No</u>	<u>Comments</u>
Activities Director	_____	_____	_____	_____
Superintendent	_____	_____	_____	_____

Date:

Business Community Advertising Sponsorship Agreement

We want to thank you for being a Sponsor for the Ronan Public Schools. This document, when signed by all parties, confirms that all elements of the package are to be honored by both parties. We know that this sponsorship will highlight your company's positive image in Ronan and also help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. This Business Sponsorship Agreement is for one calendar year and must be renewed every year. Ronan Public Schools maintains ownership and total control of size, content, colors and placement of all corporate signs and if it is determined that in the best interest of Ronan Public Schools a sponsorship should be canceled during the time of this agreement, Ronan Public Schools will refund to the sponsor a prorated balance based on 365 days in a calendar year.

Business: _____

By: _____

Title: _____

Address: _____

Telephone: _____

Amount: _____

Date

Business Community Sponsor

Date

Business Manager

Date

Activities Director