

RONAN PUBLIC SCHOOLS

Corporate Sponsorship Program

The Board of Trustees realizes that cooperation between the district and business and the business community may be mutually beneficial to education and to the community. The business of education is unique and must maintain its unique status in relating to the business community. The local school system's role in the economic life of the business community is indeed major.

No corporate sponsorship as defined or allowed by this policy shall be associated with tobacco, alcohol, illegal drugs, or weapons; contain vulgar and plainly offensive, obscene, or sexually explicit language, advocate the violation of law or district policy, advance any religious or political organization; promote favor, or oppose a candidate for elected office or a ballot measure; be associated with any company or individual whose actions are inconsistent with the district's mission and goals or community values; be libelous, inhibit the functioning of the school and/or District; or otherwise be in violation of law. Any corporate sponsorship allowed by this policy shall be respectful of all people without regard to their disability, race, color, gender, national origin, ethnicity, sexual orientation, age, religion, marital status, socioeconomic status, cultural background, familial status, physical characteristics, or linguistic characteristics.

Objective

The Ronan Public School Corporate Sponsorship Program is designed to provide funding to help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. By nurturing the physical, mental and social development of Ronan/Pablo youth, these extra-curricular programs enhance the student/athlete total educational process and provide opportunities which will greatly affect many student/athlete's life-long goals and dreams.

Review Committee

Proposals for corporate sponsorships shall be submitted to and evaluated by a committee comprised of the following:

- Business Manager/District Clerk
- District Superintendent
- District Activities Director
- High School Principal/Designee

Funds Collected

All funds collected from the sponsorship program will be used for a maintenance fund for future upkeep.

Evaluation Criteria

All corporate sponsorship proposals shall be evaluated according to, but not limited by, the following criteria:

- National Federation and Montana High School Association rules
- Equity Requirements and Issues
- Appropriateness of company or product in relation to high school activities (No alcohol, tobacco or gambling sponsors)
- Assurance of maintenance of control over programs by District #30 schools
- Possible conflicts between competitive sponsors

Board of Trustees

All proposals for corporate/business sponsorships shall be presented to the Board of Trustees for final approval.

RONAN PUBLIC SCHOOLS

CORPORATE ACTIVITIES SPONSOR

Program #1

(1 Calendar Year)

- Corporate sign or display at outdoor site (Football/Soccer/Track Complex & Softball Field). Corporate signs or displays will only include the sponsor's name, sponsors' logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 4' x 6' and purchased by Ronan Public Schools with the sponsor paying for the sign or display. This corporate activities sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.

In addition,

A corporate sign or display at an indoor site (Event Center, PES Gym, KWH Gym, and RHS Gym). Corporate signs or displays will only include the sponsor's name, sponsors' logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 2' x 3' and purchased by Ronan Public Schools with the sponsor paying for the sign or display. This corporate activities sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.

Ronan Public Schools maintains ownership of the corporate signs. If it is determined that in the best interest of the Ronan Public Schools a corporate sponsorship should be canceled during a calendar year, Ronan Public Schools will refund to the corporate sponsor a prorated balance based on the 365 days in a calendar year.

- Message on complex P. A. (minimum of two times).
- Four adult activity passes.

Cost: \$700.00

RONAN PUBLIC SCHOOLS

CORPORATE ACTIVITIES SPONSOR

Program #2 (2 Calendar Years)

- Corporate sign or display at outdoor site (Football/Soccer/Track Complex & Softball Field). Corporate signs or displays will only include the sponsor's name, sponsors' logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 4' x 6' and purchased by Ronan Public Schools with the sponsor paying for the sign or display. This corporate activities sponsorship is for two calendar years (730 days) and must be renewed every two calendar years.

In addition,

A corporate sign or display at an indoor site (Event Center, PES Gym, KWH Gym, and RHS Gym). Corporate signs or displays will only include the sponsor's name, sponsors' logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 2' x 3' and purchased by Ronan Public Schools with the sponsor paying for the sign or display. This corporate activities sponsorship is for two calendar years (730 days) and must be renewed every two calendar years.

Ronan Public Schools maintains ownership of the corporate signs. If it is determined that in the best interest of the Ronan Public Schools a corporate sponsorship should be canceled during the two years, Ronan Public Schools will refund to the corporate sponsor a prorated balance based on the number of days left during the two years.

- Message on stadium P.A. (minimum of two times).
- Six adult activity passes.

Cost: \$1,200.00

RONAN PUBLIC SCHOOLS
CORPORATE SPONSORSHIP PROPOSAL

Proposed Sponsor _____ Date _____

Sponsorship Amount _____

Sponsor Expectations (promotion, advertising, etc.): _____

Additional Comments/Information: _____

Approvals:	<u>Initials</u>	<u>Yes</u>	<u>No</u>	<u>Comments</u>
High School Principal	_____	_____	_____	_____
Superintendent	_____	_____	_____	_____
Business Office Designee	_____	_____	_____	_____
Activities Director	_____	_____	_____	_____

Date: _____



**RONAN PUBLIC SCHOOLS
CORPORATE SPONSORSHIP AGREEMENT**

We want to thank you for being a Corporate Sponsor for the Ronan Public Schools. This document, when signed by all parties, confirms that all parts of the package are to be honored by both parties. We hope that this sponsorship will improve your company's reputation and image in Ronan and also help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. This corporate activities sponsorship is for (one or two) calendar year(s) and must be renewed every (year or other year). Ronan Public Schools maintains ownership and total control of size, content, colors and placement of all corporate signs and if it is determined that in the best interest of the Ronan Public Schools a corporate sponsorship should be canceled during the time of this agreement, Ronan Public Schools will refund to the corporate sponsor a prorated balance based on 365 days in a calendar year.

Company: _____

By: _____

Title: _____

Address: _____

Telephone: _____

Amount: _____

Length of Agreement: _____

Details: _____

Date

Corporate Sponsor

Date

Business Manager

Date

Activities Director
