RONAN PUBLIC SCHOOLS 421 Andrew Street NW Ronan, Montana 59864 (406) 676-3390 ext. 7202

### **Corporate Sponsorship Program**

The Board of Trustees realizes that cooperation between Ronan School District No. 30 and the business community may be mutually beneficial to education and to the community. The business of education is unique and must maintain its unique status in relating to the business community. The local school system's role in the economic life of the business community is indeed major.

No corporate sponsorship as defined or allowed by this policy; contain vulgar and plainly offensive, obscene, or sexually explicit language, advocate the violation of law or district policy, advance any religious or political organization; promote favor, or oppose a candidate for elected office or a ballot measure; be associated with any company or individual whose actions are inconsistent with the district's mission and goals or community values; be libelous, inhibit the functioning of the school and/or District; or otherwise be in violation of law. Any corporate sponsorship allowed by this policy shall be respectful of all people without regard to their disability, race, color, gender, national origin, ethnicity, sexual orientation, age, religion, marital status, socioeconomic status, cultural background, familial status, physical characteristics, or linguistic characteristics.

### Objective

The Ronan Public Schools Corporate Sponsorship Program is designed to provide funding to help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. By nurturing the physical, mental and social development of Ronan/Pablo youth, these extra-curricular programs enhance the student/athlete total educational process and provide opportunities which will greatly affect many student/athlete's life-long goals and dreams.

### **Review Committee**

Proposals for corporate sponsorships shall be submitted to and evaluated by a committee comprised of the District Superintendent and the District Activities Director.

#### **Funds Collected**

All funds collected from the sponsorship program will be used for a maintenance fund for future upkeep and program financial support.

### **Evaluation Criteria**

All corporate sponsorship proposals shall be evaluated according to, but not limited by, the following criteria:

- National Federation and Montana High School Association rules
- Equity Requirements and Issues
- Appropriateness of company or product in relation to high school
- Assurance of maintenance of control over programs by School District No. 30
- Possible conflicts between competitive sponsors

## RONAN PUBLIC SCHOOLS CORPORATE ACTIVITIES SPONSOR

\$50 – Sports Calendar Only

\$100 – Sports Calendar, Sponsor Sign in Event Center, Two (2) Activity Cards

**\$250** – Sports Calendar, Sponsor Sign at Softball Field **or** Football Filed Only, Two (2) Activity Cards.

\$350 – Sports Calendar, Sponsor Sign at Event Center and Softball Field or FB Field, Two (2) Activity Cards.

\$500 – Sports Calendar, Sponsor Sign at Event Center, Football Field, and Softball Field Four Activity Cards.

If you have any questions please notify the District Office at 676-3390 ext. 7202

Thank You for your sponsorship. It's greatly appreciated!

#### **Outdoor Site**

➤ Corporate sign displayed at an outdoor site (Football/Soccer/Track Complex & Softball Field). Corporate signs or displays will only include the sponsor's name, sponsor's logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 5' x 42" and purchased by Ronan Public Schools. This corporate activities sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.

### **Indoor Site**

- A corporate sign displayed at an indoor site (Event Center). Corporate signs or displays will only include the sponsor's name, sponsors' logo, appropriate sponsor's company colors and that their company supports Ronan Public School activities. The signs or displays will be 2' x 3' and purchased by Ronan Public Schools. This corporate activities sponsorship is for one calendar year (365 days) and must be renewed each new calendar year.
- ➤ Ronan Public Schools maintains ownership of the corporate signs. If it is determined that in the best interest of the Ronan Public Schools a corporate sponsorship should be canceled during a calendar year, Ronan Public Schools will refund to the corporate sponsor a prorated balance based on the 365 days in a calendar year.

# RONAN PUBLIC SCHOOLS CORPORATE SPONSORSHIP PROPOSAL

Proposed Sponsor					Date	
Sponsorship Amou	nt \$:		_			
Sponsor Expectation	ons:					
Additional Comme	nts/Information	n				
Approvals:	<u>Initials</u>	<u>Yes</u>	<u>No</u>	Comments		
Activities Director						
Superintendent Date:	<u></u>					

# RONAN PUBLIC SCHOOLS CORPORATE SPONSORSHIP AGREEMENT

We want to thank you for being a Corporate Sponsor for the Ronan Public Schools. This document, when signed by all parties, confirms that all parts of the package are to be honored by both parties. We know that this sponsorship will highlight your company's positive image in Ronan and also help the Ronan Public Schools maintain its current excellence of extra-curricular program offerings. This Corporate Sponsorship Agreement is for one calendar year and must be renewed every year. Ronan Public Schools maintains ownership and total control of size, content, colors and placement of all corporate signs and if it is determined that in the best interest of Ronan Public Schools a corporate sponsorship should be canceled during the time of this agreement, Ronan Public Schools will refund to the corporate sponsor a prorated balance based on 365 days in a calendar year.

Company:		
Title:		
Telephone:		
Amount:		
Details:		
Date	Corporate Sponsor	
Date	Business Manager	
Date	Activities Director	